



BOLLARDS

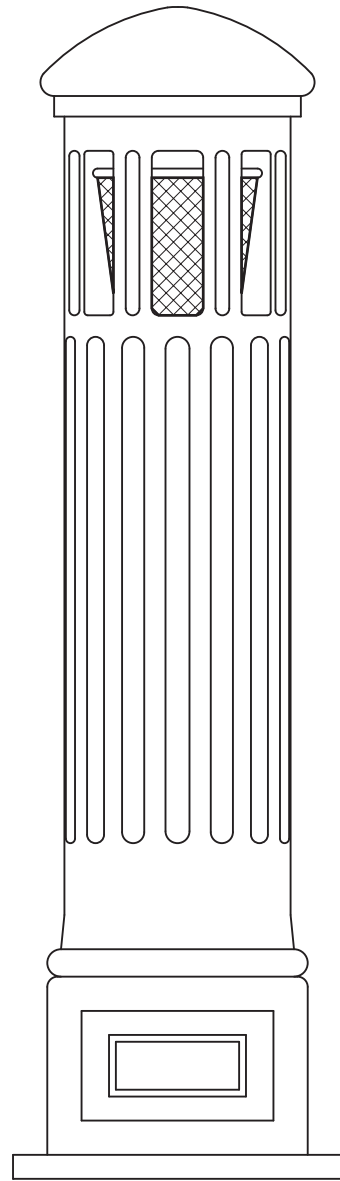
UNIVERSITY OF GEORGIA





ENRICHING LIVES

We all know getting outside enriches our lives, our health and our environment. More and more communities are focusing on the creation of commuting systems that allow people to bike and walk to their destinations. At **VISCO**, Valley Iron and Steel Company, it is our mission to provide enhanced solutions that will improve your outdoor spaces and make them safer for the people using them. Our bollard and pole lighting solutions provide way-finding, safety, and architectural landscape design elements that will enhance your city, small town or commercial space encouraging people to get outside.



WHAT IS A BOLLARD?

A bollard is a short vertical post or similar structure that defines areas while providing an attractive design element.

Bollards are often used to separate pedestrians or streetscape elements from vehicles. By placing them in a line, bollards are used to prevent motor vehicles from encroaching on pedestrian spaces such as sidewalks or plazas.





COMPLETE STREETS

is a transportation policy and design approach that requires streets to be planned, designed, operated, and maintained to enable safe, convenient, and comfortable travel and access for users of all ages and abilities regardless of their mode of transportation. Today, **bollards** are playing a prominent role in the **Complete Streets** movement which focuses on improved pedestrian and bike safety in both rural and urban communities.

PUBLIC SAFETY

An unfortunate, but very real, aspect of our society requires city planning to strategically integrate **defensive urban design** into their plans. Protection of pedestrians, storefronts, and restaurants against attack, aging, or distracted drivers has never been more necessary. Bollards are an affordable solution to make sidewalks and plazas safer.



BOWLING GREEN, KENTUCKY



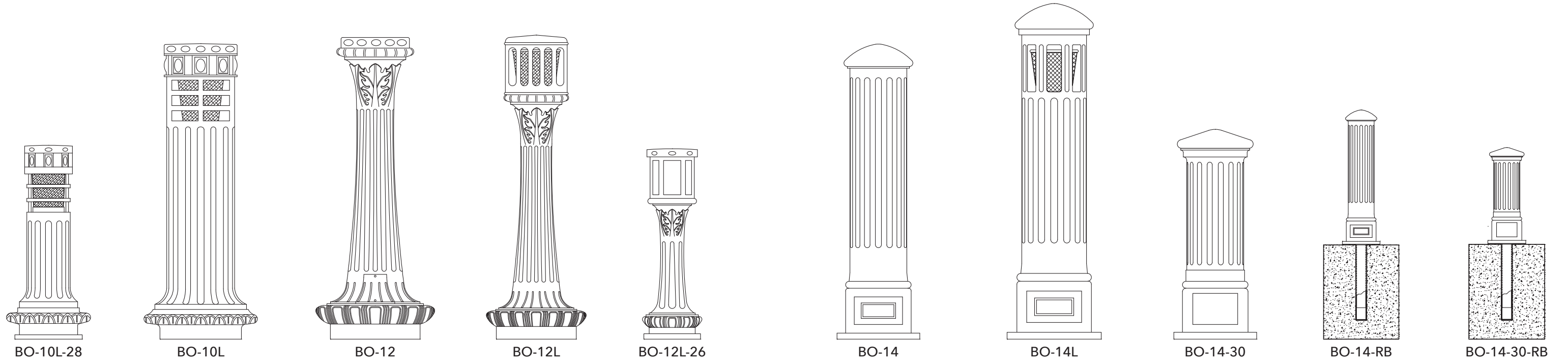
MALVERN, PENNSYLVANIA



OAKWAY CENTER / EUGENE, OREGON

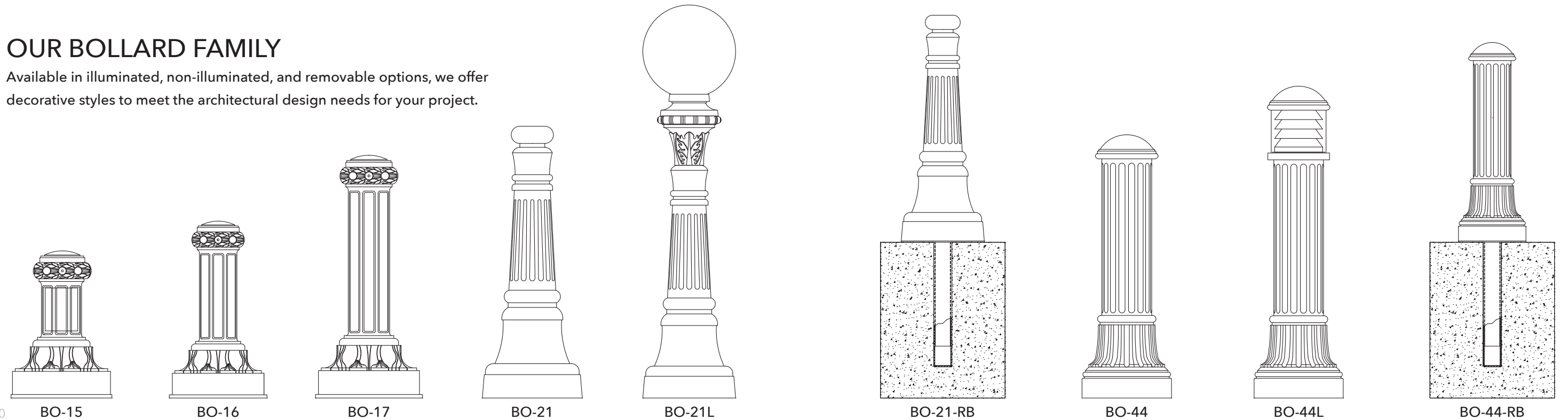
VISCO offers decorative bollards in both lit and unlit configurations.

Our bollards are designed to coordinate with our series of decorative light poles. Used for vehicular access control or with internal optical components for walkway lighting, VISCO bollards add aesthetic value while creating an outdoor environment with more human scale.



OUR BOLLARD FAMILY

Available in illuminated, non-illuminated, and removable options, we offer decorative styles to meet the architectural design needs for your project.





BOLLARD APPLICATIONS

- playground
- trails/trailhead
- roadway
- park
- fire access lane
- building setback
- sports field
- mall
- traffic gate
- landscape
- pathway
- bicycle lane
- traffic median
- site perimeter
- intersection
- store front
- vehicle parking
- site access control
- vehicle pick-up zone

OUR COMMITMENT TO **QUALITY**

We pride ourselves on producing bollards, street light poles and light fixtures engineered to last. Recapturing historic authenticity is what VISCO has been about since 1947, solving traffic flow issues and adding elegance and brand support for cities and towns across the country. VISCO's full line of decorative bollards are available in cast iron. For applications requiring removability, VISCO offers a selection cast in aluminum. VISCO offers wet spray finishes and powder coated finishes to provide long life and low maintenance.

VISCO is committed to engineering products that meet specific project needs and requirements.

Options include lit and unlit, eye bolts and chain, anchor or removable, and powder coated finish or wet spray. Customize your bollards to support your community's brand by integrating your city logo into the design. Logos to identify a campus, sports facility, corporate business or urban neighborhood are just a few of the possibilities.





MALVERN, PENNSYLVANIA



For complete product information, please visit www.visco-light.com.
Additional project information and our portfolio can be found on our
social media sites.

